

# MIDDLEBURY BLOCK CHALLENGE

- NEIGHBORS CREATING COMMUNITY ON THEIR STREET -





THE WELL CDC  
RESTORING CREATING SUPPORTING



**THANK YOU!**

*Thank you for giving us your time to learn about  
the 2023 Middlebury Block Challenge*

*You are a potential Middlebury leader or  
participant & we would love to invite you into  
this 2023 process!*



# WHAT IS IT?

First done when The Well first started in 2016

The Middlebury Block Challenge encourages Middlebury neighbors to collaborate on a beautification project that will help deepen their connection to one another and to Middlebury.





# GOALS

- To bring Middlebury neighbors together to build relationships with one another.
- To meet NEW neighbors.
- To increase resident's connection to Middlebury
- To collaborate on a project that helps to enhance the built environment.







# REQUIREMENTS

- Must be a Middlebury Resident (can be a renter OR a homeowner). If a participant is a renter and the selected project is making permanent changes to the house - the individual will need to get landlord approval.
- Have a group of AT LEAST 5 households participating.
- Submit an application by Sunday, April 16, 2023.
- Complete the project by August 6, 2023.
- Can apply for up to \$1,000.

# APPLICATION

Name \*

First

Last

Phone \*

Email \*

Address \*

Address Line 1

Address Line 2

City

State

Zip Code

What is the best way to contact you? \*

## Project Details

What project would you like to complete with your neighbors? \*

What street(s) will your project take place on? \*

How many households will be participating in the project? (There must be at least 5) \*

What do you hope your project will accomplish? \*

Will your group need to rent tools from The Well CDC's Community Tool Library to complete your project? If so, please list what tools. \*

If you need to rent tools from The Well's Community Tool Library and no one in your group currently has a membership, this will need to be included in your project budget.

☐ I Understand

## Neighbors Participating

Name of your Block Leader(s)

Email of Block Coordinator (If different from above)

Please list the names of your participating neighbors along with their street address. \*

Project Budget \*

Budget Template

or drag files here.

*\*\*Note: In order to edit your budget template go to file in the top right corner and click "make a copy" if you do not do this it will only allow viewing privileges\*\**

[Click Here to Use our Budget Template](#)

*Please submit a budget that includes your list of supply items and the total cost for your project.*

*If you would rather submit a paper copy project budget, you can do so at 221 Beaver St.*

## Final Commitments

I understand that our group MUST have at least 5 households participating for our project to be selected \*

☐ Yes I Understand

If selected, our group commits to completeing our project by August 6th, 2023 \*

☐ Yes, we commit

If selected, I undertand that our supply needs cannot exceed \$1000 \*

☐ Yes I Understand



# HOW IT WILL WORK

- Rally at least 5 households.
- Apply by the deadline with a budget for up to \$1,000.
- Get selected: You will be notified of award on May 1, 2023.
- All purchases will be made by the leader through Lowe's in two ways: 1) Purchase Order in Store -or- 2) Online Cart.
- It is the team leader's responsibility to keep items secured.
- Complete your designated project by August 6, 2023.
- Celebrate the completion of all projects at the Middlebury Celebration in August!

# PROJECT IDEAS



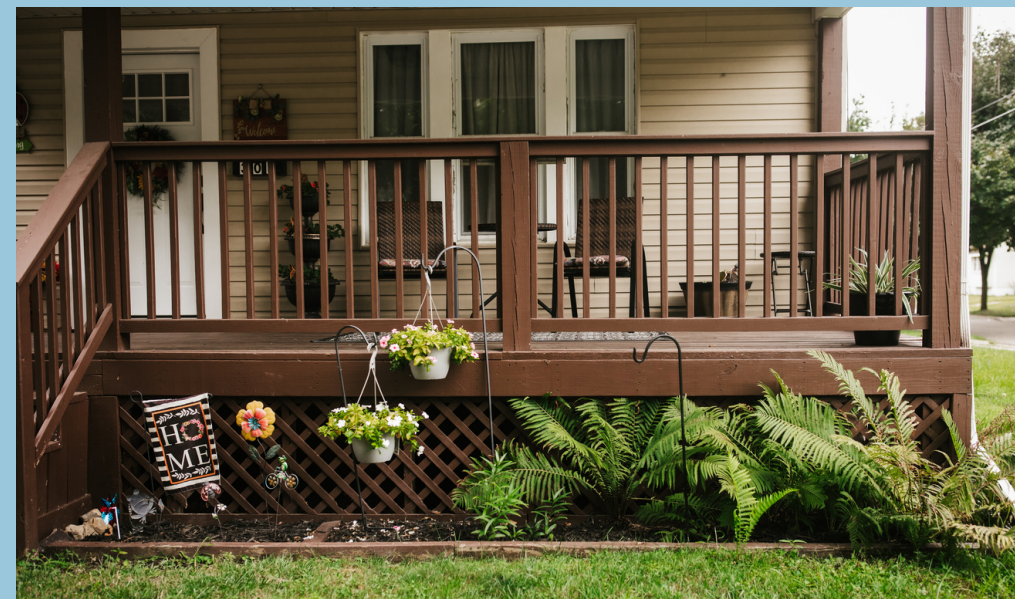


Your group can come up with your  
OWN idea to bring your neighbors  
together but here are some ideas /  
examples to get you thinking!



# PROJECT IDEAS - CRAFTY

*Make wreaths, welcome signs, plant flowers*





# PROJECT IDEAS - PAINTING



*Paint chairs for  
your front porch*



*Stain / paint  
your front porch*



*Paint picnic tables  
to hangout with  
each other*



# PROJECT IDEAS - IMPROVEMENTS / BEAUTIFICATION



*Community Garden*



*Update Mailboxes*



*Fix Porch Steps*



# DEADLINES

March 8: Applications are LIVE  
online at [thewellakron.com/blockchallenge](http://thewellakron.com/blockchallenge)

-or-

pick up a paper copy here at the  
The Well CDC, 221 Beaver Street Office

April 16: Applications DUE

May 1: Funding Decisions Made

August 6: Projects completed





**HOW TO...**

**RALLY  
YOUR  
NEIGHBORS**



# DO

- Take fliers and info sheet with you.
- Knock on doors at different times.
- Have 2-3 projects in mind that you are asking THEM to join into.
- If someone doesn't answer - try again!

# DO NOT

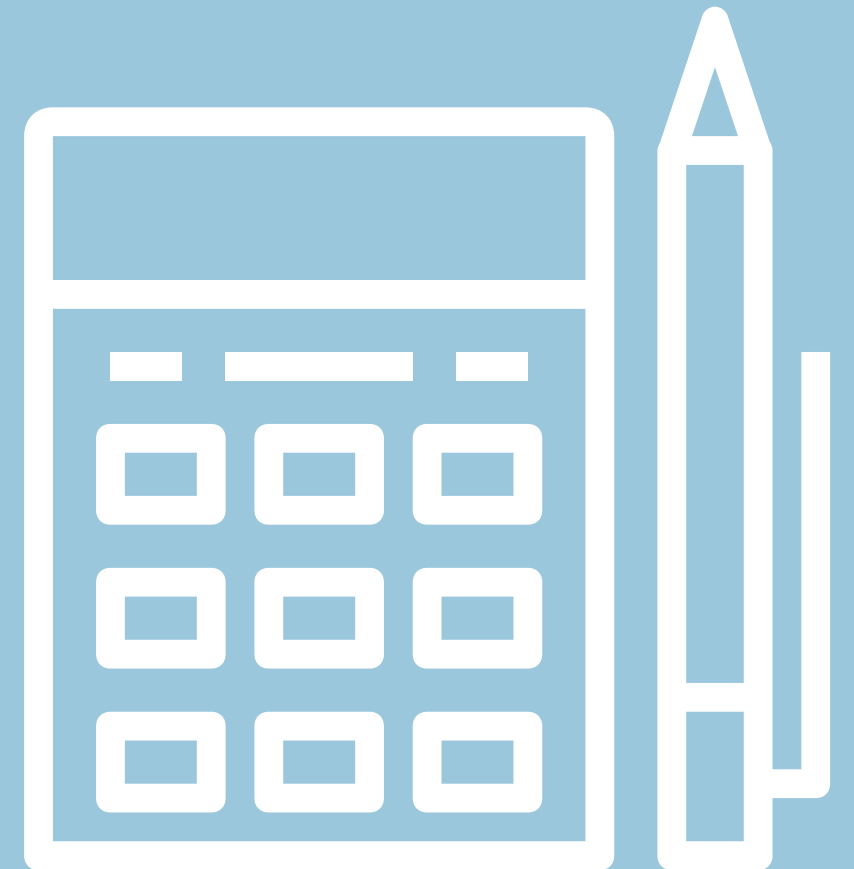
- Leave fliers in mailboxes



# Budget



*When you submit your application it is  
**REQUIRED** that a group leader submit a  
total cost project budget.*





# Budget Example

*The group leader will submit a total cost budget for everything your group will want to purchase*

Project Street:	221 Beaver St
Project Description	Landscaping in front yards of 5 homes
Item ▼	Total Price ▼
Mulch	\$150
Flowers	\$250
Garden Hose	\$188
Landscape Timbers	\$60

*You can apply for up to \$1000*

# BUDGET TIPS

- On the website & application there will be an option to download a project budget template
- Apply for what you need up to \$1000
- You can ONLY purchase items from Lowe's which will be tax exempt
- If you need internet access for pricing utilize the library or the computer in our office



**TIME TO BRAINSTORM!**

*7-10 minutes*

*to chat with one another and come up with some  
ideas for Middlebury Block Challenge!*



**THANK YOU!**

*Thank you for giving us your time to learn about the  
Middlebury Block Challenge!*

*We hope you will step into being a 2023 Middlebury  
Block Challenge leader or participant!*

*Questions?*

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