



2024 Event Sponsorships

Greetings!

Over the last eight years, The Well CDC has invested in people through the built environment through **Restoring Housing, Creating Economy, and Supporting Place** in the Middlebury neighborhood.

We have several events in 2024 where we will engage with residents, stakeholders, and community partners to continue executing impactful programming.

In order to minimize costs while creating an engaging atmosphere for participants, we are reaching out to the community for sponsorship. We would be most appreciative if you, your organization, or business would consider giving a sponsorship to help cover the overhead costs of any events listed below. Costs associated with events include marketing, food & beverages, and entertainment.

A sponsorship form is included below.

2024 Events

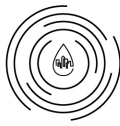
- **Meet The Maker Showcase:** *April* - Highlights our Akron Food Works food entrepreneurs and provides an opportunity for them to make food, share it with the community, and network with attendees.
- **Coffee & Career Development:** *September* - Educates our Career Development partners and employers about our program, its current offerings, and how they can refer clients
- **Imagine the Future Fundraiser:** *August* – Our Annual Fundraiser & Celebration that will take place outdoors and prioritize highlighting our local food entrepreneurs while communicating our continued long-term vision for Middlebury
- **Middlebury Fall Festival:** *October* - A family friendly Fall Festival hosted for Middlebury residents and Greater Akron community
- **Akron Hope:** *May, August, December* - Our Akron Hope program hosts Family / Community Engagement Events (End of Year Celebration, Back to School Bash, Wrapping Night) that support students, teachers, and families at our neighborhood elementary school

More about The Well CDC: As Akron's first place-based community development corporation devoted to the Middlebury neighborhood on the east side of the city, we seek to create a shared prosperity for current residents through affordable housing, a thriving economy, and placemaking initiatives. The Well CDC's holistic approach to community development is designed to promote neighborhood resiliency and revitalization through helping build family stability and wealth-building strategies. You can learn more at www.thewellakron.com.

Thank you for your support of holistic community development.

Warmly,

Jen Meade
Fund Development Director, *The Well CDC*



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*The Well CDC is a 501(c)3 non-profit organization and contributions are tax-deductible as allowed by law.
Please complete this form and return it to jen@thewellakron.com or mail it to 647 E. Market Street, Akron, Ohio 44304.
Please make checks payable to The Well CDC or visit thewellakron.com/donate*

2024 Sponsorship Benefits

<p style="text-align: center;">Community \$10,000</p> <p style="text-align: center;"><i>2023 Sponsors include: Energy Harbor, The Goodyear Tire & Rubber Company, Akron Children's Hospital, The Maynard Family Foundation</i></p>	<ul style="list-style-type: none"> - Recognition as Presenting Sponsor - 12 tickets to Annual Fundraiser - Largest logo on website and all event signage - Posted as a sponsor on social media leading up to events and on our scrolling digital sponsorship board located in Compass, our café - Public mention during all events
<p style="text-align: center;">Neighborhood \$5,000</p> <p style="text-align: center;"><i>2023 Sponsors include: Summit County Land Bank, David Griffing</i></p>	<ul style="list-style-type: none"> - 10 tickets to Annual Fundraiser - Large logo on website and event signage - Posted as a sponsor on social media leading up to events and on our scrolling digital sponsorship board located in Compass, our café - Public mention during all events
<p style="text-align: center;">Block \$2,500</p> <p style="text-align: center;"><i>2023 Sponsors Include: The University of Akron, IFF, PNC Bank, First Energy, Darrell Young Enterprises, Roger & Sally Read, IRG, Roetzel & Andress</i></p>	<ul style="list-style-type: none"> - 8 tickets to Annual Fundraiser - Logo on website and event signage - Posted as a sponsor on social media leading up to events and on our scrolling digital sponsorship board in Compass, our cafe - Public mention during all events
<p style="text-align: center;">Street \$1,000</p> <p style="text-align: center;"><i>2023 Sponsors include: United Way of Summit and Medina, Archbishop Hoban High School, Paul Harris, Zac & Beth Kohl, Tracy Carter, David & Carmen Beasley, State and Federal Communications, Jim & Ann Durr, Dave & Linda Maynard, Citizens Akron, Development Fund of the Western Reserve, Ratliff & Taylor, Alexandra Thomas & Family, Benjamin Sutton, Chris Yuhasz, Doug & Kathy Kohl, Kim Cole, Akron Kiwanis</i></p>	<ul style="list-style-type: none"> - 4 tickets to Annual Fundraiser - Logo on website and event signage - Posted as a sponsor on social media leading up to events and on our scrolling digital sponsorship board in Compass, our cafe - Public mention during all events
<p style="text-align: center;">Building \$500</p>	<ul style="list-style-type: none"> - 2 tickets to Annual Fundraiser - Name written on website and event signage
<p style="text-align: center;">House \$250</p> <p style="text-align: center;"><i>DWA Recreation, Kathy & Mark Kolanko</i></p>	<ul style="list-style-type: none"> - 2 tickets to Annual Fundraiser - Name written on website and event signage

Organization or Business Name: _____

Organization Address: _____ **City:** _____

State: _____ **Zip:** _____ **Contact Person's Name:** _____



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Email: _____ Phone: _____ Selected Sponsorship Level _____