



THE WELL CDC
RESTORING CREATING SUPPORTING

2024 Event Sponsorships

Greetings!

For eight years, The Well CDC has been investing in the people of Akron's Middlebury neighborhood, through the built environment by **Restoring Housing, Creating Economy, and Supporting Place**. Since 2016, we've invested in 95 residential properties, activated over 80,000 sqft. of commercial space, supported 54+ entrepreneurs through our shared commercial kitchen, offer workforce programs, and support students and their families year-round through Mason CLC, our neighborhood elementary school, using it as a platform for community engagement.

We want to continue that momentum into 2024 and need your support.

To defray the costs of creating an engaging atmosphere to continue to expand our impact, we are reaching out to the greater community for program and event sponsorship. We would be most appreciative if you, your organization, or business would consider sponsoring one of the events or programs listed below.

2024 Event Sponsorship Opportunities

- **A Taste of Middlebury Annual Fundraiser:** *August* – Our Annual Fundraiser that will take place outdoors and prioritize highlighting our local food entrepreneurs while communicating our continued long-term vision for Middlebury
- **Coffee & Career Development:** *September* - Educates our Career Development partners and employers about our program, its current offerings, and how they can refer clients
- **Middlebury Fall Festival:** *October* – A family friendly Fall Festival hosted for Middlebury residents and Greater Akron community
- **Akron Hope:** *May, August, December* - Our Akron Hope program hosts Family / Community Engagement Events (End of Year Celebration, Back to School Bash, Wrapping Night) that support students, teachers, and families at our neighborhood elementary school

More about The Well CDC: As Akron's first place-based community development corporation devoted to the Middlebury neighborhood on the east side of the city, we seek to create a shared prosperity for current residents through affordable housing, a thriving economy, and placemaking initiatives. The Well CDC's holistic approach to community development is designed to promote neighborhood resiliency and revitalization through helping build family stability and wealth-building strategies. You can learn more at www.thewellakron.com.

Thank you for your support of holistic community development.

Warmly,

Jen Meade
Fund Development Director, *The Well CDC*



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The Well CDC is a 501(c)3 non-profit organization and contributions are tax-deductible as allowed by law. Please complete this form and return it to jen@thewellakron.com or mail it to 647 E. Market Street, Akron, Ohio 44304. Please make checks payable to The Well CDC, request an invoice, or pay for your sponsorship online at thewellakron.com/donate

2024 Sponsorship Options

<p style="text-align: center;">Community \$10,000</p> <p style="text-align: center;"><i>2023 Sponsors include:</i> <i>Energy Harbor, The Goodyear Tire & Rubber Company, Akron Children’s Hospital, The Maynard Family Foundation</i></p>	<ul style="list-style-type: none"> – Recognition as Presenting Sponsor – Large logo on website and all event signage – 12 tickets to Annual Fundraiser – Public mention during all events – Posted as a sponsor on social media leading up to events and on our scrolling digital sponsorship board located in Compass, our café
<p style="text-align: center;">Neighborhood \$5,000</p> <p style="text-align: center;"><i>2023 Sponsors include:</i> <i>Summit County Land Bank, David Griffing</i></p>	<ul style="list-style-type: none"> – Large logo on website and all event signage – 10 tickets to Annual Fundraiser – Public mention during all events – Posted as a sponsor on social media leading up to events and on our scrolling digital sponsorship board located in Compass, our café
<p style="text-align: center;">Block \$2,500</p> <p style="text-align: center;"><i>2023 Sponsors Include:</i> <i>The University of Akron, IFF, PNC Bank, First Energy, Darrell Young Enterprises, Roger & Sally Read, IRG, Roetzel & Andress</i></p>	<ul style="list-style-type: none"> – Logo on website and all event signage – 8 tickets to Annual Fundraiser – Public mention during all events – Posted as a sponsor on social media leading up to events and on our scrolling digital sponsorship board in Compass, our cafe
<p style="text-align: center;">Street \$1,000</p> <p style="text-align: center;"><i>2023 Sponsors include:</i> <i>United Way of Summit and Medina, Archbishop Hoban High School, Paul Harris, Zac & Beth Kohl, Tracy Carter, David & Carmen Beasley, State and Federal Communications, Jim & Ann Durr, Dave & Linda Maynard, Citizens Akron, Development Fund of the Western Reserve, Ratliff & Taylor, Alexandra Thomas & Family, Benjamin Sutton, Chris Yuhasz, Doug & Kathy Kohl, Kim Cole, Akron Kiwanis</i></p>	<ul style="list-style-type: none"> – Logo on website and event signage – 4 tickets to Annual Fundraiser – Public mention during all events – Posted as a sponsor on social media leading up to events and on our scrolling digital sponsorship board in Compass, our cafe
<p style="text-align: center;">Building \$500</p>	<ul style="list-style-type: none"> – Logo on website – 3 tickets to Annual Fundraiser – Posted on our scrolling digital sponsorship board located in Compass, our café
<p style="text-align: center;">House \$250</p> <p style="text-align: center;"><i>DWA Recreation, Kathy & Mark Kolanko</i></p>	<ul style="list-style-type: none"> – Logo on website – 2 tickets to Annual Fundraiser

Organization or Business Name: _____ Contact Person’s Name: _____

Email: _____ Phone: _____ Selected Sponsorship Level & Event(s) _____