

THE WELL CDC'S
2025 SPONSORSHIP
OPPORTUNITIES



2025 EVENT OVERVIEW

Over the last eight years, The Well CDC has been investing in the Middlebury neighborhood through Restoring Housing, Creating Economy, and Placemaking initiatives.

Since 2016, The Well CDC has:

- *Launched 6 programs*
- *Own/activated over 80,000 sq. ft. of commercial space*
- *Own/activated 107,000 sq. ft of Residential Housing*
- *Invested \$10 Million into construction & development*
- *Invested \$6.1 Million into our six programs*

We want to continue that momentum in 2025 and need your support!

To continue to expand and build upon our impact, we are reaching out to the community for Event Sponsorship. Event sponsorships help our team execute meaningful events that serve our clients, residents, and community partners while also providing opportunities for our donors and funders to learn more about our work.

Our 2025 Event Sponsorship Opportunities Include

- *Annual Fundraiser - A Taste of Middlebury*
- *Meet the Maker Mixer (Hosted by our Akron Food Works program)*
- *Coffee & Career Development (Hosted by our Career Development program)*
- *Middlebury Fall Festival (Hosted by our Community Engagement team)*
- *Wrapping Night (Hosted by our Akron Hope program)*

Thank you for your consideration of these opportunities and for helping us deepen our impact. If you would like to sponsor or have questions about these opportunities please contact Jen Meade at Jen@thewellakron.com

With Gratitude,

Jen Meade
Fund Development Director
The Well CDC



A TASTE OF MIDDLEBURY ANNUAL FUNDRAISER



Join us at our Annual Taste of Middlebury Fundraiser where we will share programming updates and current fundraising efforts of our Imagine the Future Campaign! The event will include delicious food from **10+ Akron Food Works entrepreneurs, networking, a live auction, and paddle raise.** The event venue is indoor/outdoor. We encourage Summer Business Casual attire.

Date: Thursday August 7, 2025

Location: The East End (1200 E. Market St.)

Expected Attendance: 250+

Sponsorship Deadline: July 28, 2025

Event Time: 5:30pm - 7:30pm

VIP Happy Hour: 4:30pm - 5:30pm

Community Sponsor - \$10,000

- Recognition as Presenting Sponsor
- Access to the VIP Happy Hour Experience
- Large logo on website and all event signage
- 15 tickets to Annual Fundraiser
- Public mention at Fundraiser
- Logo posted on social media and in E-Newsletter leading up to event

Neighborhood Sponsor - \$5,000

- Large logo on website and all event signage
- Access to the VIP Happy Hour Experience
- 10 tickets to Annual Fundraiser
- Public mention at Fundraiser
- Logo posted on social media and in E-Newsletter leading up to event

Block Sponsor - \$2,500

- Logo on website and all event signage
- Access to the VIP Happy Hour Experience
- 8 tickets to Annual Fundraiser
- Public mention at Fundraiser
- Logo posted on social media and in E-Newsletter leading up to event

Street Sponsor - \$1,000

- Small logo on website and event signage
- 4 tickets to Annual Fundraiser

Building Sponsor - \$500

- Small logo on website and event signage
- 2 tickets to Annual Fundraiser

House Sponsor - \$250

- Small logo/name on website



AKRON FOOD WORKS' **MEET THE MAKER MIXER**



Our Akron Food Works program will host our **3rd Annual Meet the Maker Mixer**. Akron Food Works supports food entrepreneurs in growing their business and this event provides these businesses with an opportunity to showcase their food while building connections with attendees.

Attendees will enjoy **free food samples from 10+ Akron Food Works entrepreneurs, networking, music, and more!**

Date: March 4, 2025

Location: The Well CDC (647 E. Market St).

Expected Attendance: 200+

Sponsorship Deadline: February 21, 2025

Time: 5:00pm - 7:00pm

(To be included in print materials)

Neighborhood Sponsor - \$5,000

- Large logo on website and all event signage
- Public mention at Meet the Maker
- Logo posted on social media and in E-Newsletter leading up to event

Block Sponsor - \$2,500

- Logo on website and all event signage
- Public mention at Meet the Maker
- Logo posted on social media and in E-Newsletter leading up to event

Street Sponsor - \$1,000

- Small logo on website and event signage

Building Sponsor - \$500

- Small logo on website and event signage

House Sponsor - \$250

- Small logo/name on website

**Meet the Maker Mixer is a free, un-ticketed event. Please register online!*



COFFEE & CAREER DEVELOPMENT



The Well CDC's Career Development program will host community health workers, resource navigators, 211 operators, and case managers for coffee and breakfast! Our team will share resources about connecting clients to our programming and what our Career Development program offers.

Attendees will receive program updates while meeting staff, class facilitators, and former students.

Date: October 16, 2025

Location: The Well CDC (647 E. Market St.)

Expected Attendance: 100+

Sponsorship Deadline: October 1, 2025

Time: 10:00am - 11:30am

(To be included in print materials)

Neighborhood Sponsor - \$5,000

- Large logo on website and all event signage
- Public mention at Coffee & Career Development
- Logo posted on social media and in E-Newsletter leading up to event

Block Sponsor - \$2,500

- Large logo on website and all event signage
- Public mention at Coffee & Career Development
- Logo posted on social media and in E-Newsletter leading up to event

Street Sponsor - \$1,000

- Logo on website and all event signage
- Public mention at Coffee & Career Development
- Logo posted on social media and in E-Newsletter leading up to event

Building Sponsor - \$500

- Small logo on website, event signage, and E-Newsletter leading up to event

House Sponsor - \$250

- Small logo/name on website

**Coffee & Career Development is a free, un-ticketed event. Please register online!*



MIDDLEBURY FALL FESTIVAL



The Well CDC will host a Middlebury Fall Festival to celebrate Halloween and Fall festivities with Middlebury residents, neighbors, community partners, and more.

This event is free, family friendly, and will include kid-friendly vendors, fall activities, music, and more!

Date: October 25, 2025

Location: Mason CLC (700 E. Exchange St.)

Expected Attendance: 250+

Sponsorship Deadline: October 1, 2025

Time: 5:00pm - 7:00pm

(To be included in print materials)

Neighborhood Sponsor - \$5,000

- Large logo on website and all event signage
- Public mention at Middlebury Fall Festival
- Logo posted on social media and in E-Newsletter leading up to event

Block Sponsor - \$2,500

- Logo on website and all event signage
- Logo posted on social media and in E-Newsletter leading up to event

Street Sponsor - \$1,000

- Small logo on website and event signage

Building Sponsor - \$500

- Small logo on website and event signage

House Sponsor - \$250

- Small logo/name on website

**Middlebury Fall Festival is a free, un-ticketed event.*



AKRON HOPE'S WRAPPING NIGHT



*The Well CDC's Akron Hope program will host its 11th Annual Wrapping Night where attendees will help wrap **1,000+ Holiday gifts for Akron Public School students and families!***

*This event is **free, family friendly, and provides a fun way to volunteer during the Holiday season.** The event will include free food, kid-friendly vendors, music, and more!*

Date: December 11, 2025

Location: Mason CLC (700 E. Exchange St.)

Expected Attendance: 250+

Sponsorship Deadline: November 28, 2025

Time: 5:00pm - 7:00pm

(To be included in print materials)

Neighborhood Sponsor - \$5,000

- Large logo on website and all event signage
- Public mention at Wrapping Night
- Logo posted on social media and in E-Newsletter leading up to event

Block Sponsor - \$2,500

- Logo on website and all event signage
- Public mention at Wrapping Night
- Logo posted on social media and in E-Newsletter leading up to event

Street Sponsor - \$1,000

- Logo on website and event signage

Building Sponsor - \$500

- Logo on website and event signage

House Sponsor - \$250

- Small logo/name on website

**Wrapping Night is a free, un-ticketed event. Please register online at thewellakron.com/akronhope*



2025

SPONSORSHIP COMMITMENT

First Name _____ Last Name _____

Business/Organization Name _____

Business/Organization Address _____

Email _____ Phone Number _____

Events You'd Like To Sponsor

- ☐ Akron Food Works Meet the Maker Mixer - March 4, 2025
- ☐ Annual Fundraiser - August 7, 2025
- ☐ Coffee & Career Development - October 16, 2025
- ☐ Middlebury Fall Festival - October 25, 2025
- ☐ Akron Hope's 11th Annual Wrapping Night - December 11, 2025

Select Your Sponsorship Level

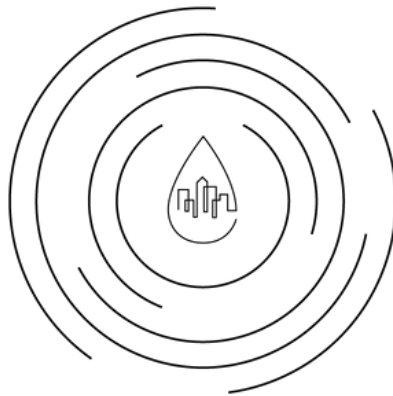
- | | |
|---|---|
| <input type="checkbox"/> \$10,000 - Community | <input type="checkbox"/> \$1,000 - Street |
| <input type="checkbox"/> \$5,000 - Neighborhood | <input type="checkbox"/> \$500 - Building |
| <input type="checkbox"/> \$2,500 - Block | <input type="checkbox"/> \$250 - House |

If you want your sponsorship split between multiple events, please list the event and amount you want towards each event.

How would you like to complete your payment?

- ☐ I plan to make a Credit Card Payment online at thewellakron.com/donate
- ☐ Please send me an invoice to my email
- ☐ I will send a check (please make checks payable to The Well CDC)
- ☐ Other _____

*The Well CDC is a 501(c)3 non-profit organization and contributions are tax-deductible as allowed by law. Please complete this page and **return it via email to Jen Meade at jen@thewellakron.com** or **mail to 647 E. Market Street, Akron, Ohio 44304.***



THE **WELL** CDC



CONTACT

JEN MEADE | *FUND DEVELOPMENT DIRECTOR*
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